



For Immediate Release

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LAMONT, OKLAHOMA MAN WINS \$1,000 ON NEW WEBSITE

SANTA FE, NM -- Anthony Kistler of Lamont, Oklahoma, is the second winner of a \$1,000 sweepstakes prize on a new Internet site that presents commercial videos as entertainment.

Kistler won the prize on April 18, his birthday. The first winner of the \$1,000 sweepstakes prize happened to be notified on April 1. "We understand why, so far, folks have thought our notification of their winnings was a prank," says AdJack founder and CEO David Boland.

The Lamont farmer, school bus driver, and maintenance worker at Deer Creek Lamont High School has been an AdJack.tv member for about a month.

He won the prize for watching at least five commercials on the site each week. Watching commercials on AdJack.tv earns registered site users weekly opportunities to win \$1,000, \$25,000, or the grand MadJack prize of at least \$100,000. Registering on the site is free.

In addition to the weekly sweepstakes prizes, the site is offering a \$200 prize to the 3,000th person to register. Boland takes pride in his site as a spy-safe, pester-free zone where people can enjoy entertaining commercials without interruption. Membership grows at a rate of 35 to 50 new members each day.

—AdJack—

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