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For Immediate Release
July 8, 2008

Michigan Man Scores First Big Sweepstakes Win

Santa Fe, NM -- Doug DeMott of Mount Morris, Michigan has been playing a certain set of numbers nearly every day in the two months he's been an AdJack.tv member, often revisiting his favorite ad, *Messing with Sasquatch*, on the site where watching commercials enters players into a weekly sweepstakes.

On Friday, June 27, the discipline paid off. He is the third winner of the AdJack.tv \$1,000 CrackaJack prize.

DeMott dedicates about two hours a day to entering sweepstakes and has won a number of small prizes, but this is the first big money he has scored. His father has won several thousand dollars in lotteries, and it was his advice DeMott took to stick with specific numbers.

AdJack CEO David Boland says DeMott and his father's method for winning is as effective as nailing a horseshoe upside down over your door. "If it seems to work, why not?" Boland says, although he adds there is no rule of probability that indicates playing the same numbers creates a greater statistical chance of winning.

"The only sure-fire way to increase your chances of winning on AdJack.tv is to submit numbers as often as possible, and it appears that's what Doug does," Boland says. "It is interesting that two out of three CrackaJack sweepstakes winners have selected their numbers," he adds.

When DeMott isn't watching commercials on AdJack, he can often be found camping and tubing in Sasquatch territory on Michigan's rivers, or playing his acoustic-electric guitar. He has been an industrial painter at Universal Coating Inc. in Flint, Michigan for 13 years.

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Rhk/7-08-08